

Winter 2024 Newsletter

GET A
FRESH START
FOR YOUR FINANCES

# BALANCE TRANSFER FOR SIX MONTHS!

% APR\*

Want to eliminate your high-interest credit card debt after the holiday shopping season? We've got you covered!
Transfer your balances to a
Penn East FCU Platinum
MasterCard and enjoy
a 0% APR for six



The goal of a balance transfer is to **save money** by moving high-interest credit card debt to a low-interest card. To ensure a smooth experience with Penn East FCU, we've outlined our process to avoid any surprises.



#### Request a Balance Transfer

Request a Balance Transfer by filling out our online form, calling us, or by stopping by a local branch.



# Request Processed

Our team will walk you through the process. This may include Penn East FCU membership and/or new credit card opening.



# Transfer Complete

We will send a payment on your behalf to the credit card vendor. That payment amount will then be added to your PEFCU card balance.



#### Begin Making Payments

Once the transfer is complete you can begin making payments on your PEFCU credit card.



months.





# **Your Credit Journey Starts Here!**

Take charge of your financial future with **Credit Score** from Penn East Federal Credit Union. Access your credit score anytime, gain valuable insights, and make informed decisions to build a stronger financial foundation! **Launching this season within our Online Banking and mobile app.** 

### **Benefits** of Credit Score:



Access to your Credit Score Report



Credit Score Simulator



Real time Credit Monitoring Alerts



Personalized Credit Score Action Plan



Credit Score Goals



Special Credit Offers... And More!

# Stay Smart This Tax Season: Guard Your Wallet, Spot the Phishing!

Be cautious of emails from **unknown senders** or variations of legitimate addresses that seem suspicious.

Watch for emails that create a sense of urgency, pushing you to act quickly with phrases like "Immediate action required!"

Avoid **clicking on links** or downloading attachments from unexpected emails; always hover over links to check the URL.





In April 2024, Penn East Federal Credit Union launched **the Milinda Project**, a tribute to our beloved colleague, Milinda Catalano, who passed away unexpectedly in February. The project supports causes close to Milinda's heart: animal rescue and first responders.

Milinda, a vibrant presence in our Call Center, was known for her kindness and her trademark phrase, "I APPRECIATE YOU!" Her sudden loss at 34 left a profound impact on Penn East FCU. Inspired by Milinda, CEO Marie Beggin shared, "Milinda's legacy reminds us that leadership can be full of empathy, compassion, and daily appreciation." The Milinda Project's first phase raised funds for local "no-kill" animal shelters, honoring Milinda's love for animals and her cherished pets, Shamrock and Clover. Through employee efforts and generous support from the CrossState Credit Union Association, we raised **\$4,000** to support these shelters.

**First Responder Award:** To further honor Milinda's legacy, the Milinda Project will recognize local first responders with a \$2,500 award. Launched on December 2, this award celebrates their dedication to community service—qualities Milinda's husband, Gus, embodied as an EMT. Gus, who passed away shortly after Milinda, shared her commitment to helping others. This award reflects the bravery and selflessness they both valued deeply.

**AED Dedication:** Additionally, Penn East has now installed fully functional AED machines at all branch locations, each accompanied by a dedication plaque in Milinda's memory. These devices stand as a testament to her spirit, supporting the safety and well-being of all members and employees.

Milinda's phrase "I APPRECIATE YOU" continues to resonate daily at Penn East FCU, reminding us of her enduring positivity and gratitude.

# UPCOMING PEFCU HOLIDAY CLOSINGS

**NEW YEARS DAY** Wednesday, Jan 1

MARTIN LUTHER KING JR DAY Monday, Jan 20

> PRESIDENTS' DAY Monday, Feb 17







PEFCU is proud to recognize the achievements of three high school seniors in the area through a \$2,500 scholarship.

#### Visit penneastfcu.org to download an

**application.** Completed applications are due no later than Wednesday, February 5, 2025. Only fully completed applications with the required documents will be considered. Check our website for more details.



## Community Event: Free CPR & Safety Class

Penn East FCU, in partnership with Brewster Safety Training, invites you to a free CPR and Safety Class. Learn vital CPR skills and emergency response techniques from certified instructors. Note: this class is general and not for medical certification.

Date: Saturday, February 22, 2025

Time: 2:00 pm - 4:00 pm

**Location:** PEFCU Corporate Center 851 Commerce Blvd., Dickson City, PA 18519

RSVP by February 11, 2025. Email MemberCare@pefcu.coop or call 570-342-2720 ext. 248 (limited seating).

#### **Board of Directors Election Notice**

The credit union's nominating committee has nominated incumbents Mary Bagias, James Kane, and Ellen Matthews. for Board of Directors positions that are up for election in 2025. Additional nominations for vacancies may be made by petition when signed by 1% of members. The petition should also include a signed certificate. The closing date for receiving nominations by petition is February 14, 2025. The election will not be conducted by mail ballot, but will take place at the annual meeting. Nominations from the floor are not allowed when the number of nominees equal the number of positions to be filled.

#### **Annual Privacy Policy Notice**

WHAT WE DO			
	We collect personal information, for example, when you:		
HOW DOES PEFCU COLLECT MY PERSONAL INFORMATION?	Open an account or deposit money Pay bills or apply for loans Use your credit or debit card		
	We also collect your personal information from others, such as credit bureaus or other companies.		
WHY CAN'T I LIMIT ALL MY SHARING?	Federal law gives you the right to limit only: Sharing for affiliates' everyday business purposes and information about your creditworthiness.		
DEFINITIONS			
AFFILIATES	Penn East Federal Credit Union has no affiliates.		
NON-AFFILIATES	Companies not related by common ownership or control. They can be financial and non-financial companies.		
	Consumer reporting agencies       Check/share draft processors     Financial statement publishers       Plastic card processors     Government agencies		
JOINT MARKETING	A formal agreement between non-affiliated financial companies that together market financial products or services to you.		

FACTS	WHAT DOES PEFCU DO WITH YOUR PERSONAL INFORMATION		
WHY	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share and protect your personal information. Please read this notice carefully to understand what to do		
WHAT	The types of personal information we collect and share depend on the product or service you have with us. This information can include:		
	Social Security Number • Income • Assets     Employment Information • Credit History and Score		
	When you are no longer our member, we continue to share your information as described in this notice.		
HOW	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members' personal information, the reasons PEFCU chooses to share, and whether you can limit this sharing.		

REASONS WE CAN SHARE YOUR PERSONAL INFORMATION	DOES PEFCU SHARE?	CAN YOU LIMIT THE SHARING?
FOR OUR EVERYDAY BUSINESS PURPOSES – Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations or report to credit bureaus	YES	NO
FOR MARKETING PURPOSES – To offer our products and services to you	YES	NO
FOR JOINT MARKETING WITH OTHER FINANCIAL COMPANIES	NO	WE DON'T SHARE
FOR OUR AFFILIATES' EVERYDAY BUSINESS PURPOSES – Information about your transactions and experiences	NO	WE DON'T SHARE
FOR OUR AFFILIATES' EVERYDAY BUSINESS PURPOSES – Information about your creditworthiness	NO	WE DON'T SHARE
FOR OUR NON-AFFILIATES TO MARKET TO YOU	YES	YES

#### **Negative Information Notice**

As permitted by law, Penn East FCU may report information about your loan and deposit accounts to credit bureaus. Late payments, missed payments, or other defaults on your accounts may be reflected in your credit report.

#### **Error Resolution**

It is each member's responsibility to review statements promptly. In the event of an error or question about a transaction, we must hear from no later than 60 days after we send the statement on which the problem or error first appeared.

### Follow Us on Social Media









#### **SCRANTON**

441 N. 7th Avenue Scranton, PA 18503

LOBBY HOURS

Monday–Thursday: 9 a.m.–5 p.m. Friday: 9 a.m.–6 p.m. | Saturday: 9 a.m.–1 p.m.

DRIVE-THROUGH WINDOW
Monday-Thursday: 7:30 a.m.-5 p.m.
Friday: 7:30 a.m.-6 p.m.
Saturday: 8:30 a.m.-1 p.m.
24-Hour Drive-Through ATM

#### **DAVIS STREET**

#### **CLARKS SUMMIT**

720 Davis Street, 1070 Northern Blvd, Scranton, PA 18505 Clarks Summit, PA 18411

> LOBBY HOURS MONDAY-THURSDAY: 9 A.M.-5 P.M. Friday: 9 a.m.- 6 p.m. Saturday: 9 a.m.-1 p.m.

DRIVE-THROUGH WINDOW Monday-Thursday: 8 a.m.- 5 p.m. Friday: 8 a.m.- 6 p.m. Saturday: 8:30 a.m.-1 p.m. 24-Hour Drive-Through ATM

#### **TUNKHANNOCK**

12 East Tioga Street, Tunkhannock, PA 18657

LOBBY HOURS Mon.-Thurs.: 9 a.m.-5 p.m. Friday: 9 a.m.-6 p.m. Sat: 9 a.m.-1 p.m.

#### **FACTORYVILLE**

10 College Avenue Suite 100, Factoryville, PA 18419

LOBBY HOURS Mon.-Thurs.: 9 a.m.-5 p.m. Friday: 9 a.m.-6 p.m. Two 24-Hour Walk-Up Outdoor ATMs

#### **AUDIO RESPONSE SYSTEM**

(24-Hour Account Information) Local: 570-343-6277 Toll Free: 800-341-6277

