



PENN EAST FEDERAL CREDIT UNION UNVEILS BRANCH IMPROVEMENTS AND INNOVATIVE BANKING PROJECTS FOR 2023

Penn East Federal Credit Union, serving Pennsylvania's Lackawanna, Luzerne, and Wyoming Counties, is pleased to announce its 2023 plans and projects that will enhance all of our member's banking experience.

Overview of the Projects:

7th Avenue Branch - Penn East FCU is remodeling the interior and ATMs of its busiest branch. The interior will be modern and open, making it easier for members to enter and conduct business. In addition, the branch will get a new dedicated ATM lane in the drive-thru, separate from the regular teller lanes pending City zoning approval. This is especially exciting because it has been recommended for years.

Tunkhannock New Branch - Penn East will relocate its old Tunkhannock branch to a larger, more central downtown location. Members are asked to keep an eye out for the Big Grand Opening this spring, including entertainment, bank specials, and large prize giveaways.

Brand-new Debit and Credit Cards - Penn East will reissue brand-new debit and credit cards with the latest cutting-edge technology and security features such as

- New Contactless Payments
- Innovative new credit and debit card designs
- EMV chip technology with enhanced security
- All Penn East FCU Cards work with Google Pay™, Apple Pay™, and Samsung Pay™

Better Digital Banking Experience - Members will benefit from the faster, simpler, and easier-to-use interface. Our new online experience will include

- Enhanced login security
- Advanced account grouping capabilities
- Personalized dashboards and controls
- Card management and much more

As Penn East FCU navigates 2023, the credit union that prides itself on "existing to make a difference in our members' lives" is living up to its mission statement by introducing all of these exciting new projects to enhance our member experiences.